

B R I T T A N Y S W E E N E Y

Sr. Graphic Designer  
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## EXPERIENCE

- 2006 - Present ● **freelance designer | bscreative**  
Produce cutting edge designs for various companies across the country including logos, identity systems, brochures, catalogs, menus, direct mailers, digital and print ads as well as website development, SEO, e-commerce, e-marketing and pay per click marketing (Adwords).
- 2008 - Present ● **dolce salon & spa**  
Graphic Design Director for an award winning salon and spa with multiple Arizona locations. Responsible for all aspects of design and marketing for each location including but not limited to: retail store signage, monthly campaign promotions, print ads, mailers, product package design (Dolce's personal lotion & make-up line), e-commerce, e-marketing, social media, website development, SEO and pay per click marketing (Adwords). Coordinate with President/Owner in developing campaigns that set Dolce on top of the retail industry with innovative approaches to engage its clientele.
- 2007 - 2008 ● **motif**  
Specialized in the innovative design of physical environments to communicate and build integrated brand platforms. Worked as a graphic designer in collaboration with interior designers to create designs for sales and information centers, public spaces, exhibitions, retail, hospitality, restaurants, museums and resorts world-wide.
- 2006 - 2007 ● **cisneros design**  
Worked in a fast-paced, award winning studio designing magazines, brochures, catalogs, logos, marketing advertisements and invitations. Responsibilities include managing multiple clients, collecting job specifications, producing a design from start to finish, presenting preliminary and final designs to client and proficient in working with design standards and consistency.
- 2005 - 2006 ● **arizona state university**  
Produce graphics to be used in various banners, brochures and postcards. Collaborated on idea generation development for campaigns. Coordinated with marketing specialist and art director, including design layout, requesting bids, preparing artwork for print and press checks.
- 2006 ● **phoenix chamber of commerce**  
Worked as the lead Graphic Designer creating new logo and print standard manuals as well as designed and implemented newsletters, direct mailers and advertisement promotional collateral.

## EDUCATION

- 2002 - 2006 ● **arizona state university**  
Bachelor of Science in Design, Graphic Design. Graduated, Summa Cum Laude
- 2000 - 2002 ● **glendale community college**  
General Studies

## SKILLS

Photoshop	●●●●●●●●	Creativity	●●●●●●●●
Illustrator	●●●●●●●●	Efficiency	●●●●●●●●
In Design	●●●●●●●●	Quality	●●●●●●●●
Dreamweaver	●●●●●●●●	Communication	●●●●●●●●
E-Marketing	●●●●●●●●	Personality	●●●●●●●●
HTML / CSS	●●●●●●●●	Teamwork	●●●●●●●●